

FOR IMMEDIATE RELEASE

Contact:

Jeanie Beach
Associate Head of Advancement
jbeach@gwa.com
770-714-6238

George Walton Academy Launches \$4 Million Capital Campaign

Campaign Will Fund New Projects for Athletics, Band, and the Performing Arts

January 10, 2020 – Monroe, GA. Before a crowd of students, parents, and alumni, Dr. Dolan, Head of School for George Walton Academy, shared details of Go Beyond: The Campaign for George Walton Academy on Thursday, January 9, including the exciting news that more than \$3.5 million had already pledged towards the campaign's \$4 million goal.

Included among the projects to be funded by the *Go Beyond* Campaign is a new athletic facility adjacent to the Nicholson Center—including a new basketball court and dedicated spaces for wrestling and competitive cheer. The campaign will also fund extensive renovations to the current middle school gym and band hall, transforming these into a state-of-the-art facility for GWA's nationally renowned marching band, and providing needed space for piano, choir, and dance team.

"We've invested millions of dollars over the last two years strengthening our academic programs. We've improved every single learning space on campus, enhanced security, and given our students more chances at experiential learning with new programs such as global studies and higher education partnerships. The academic foundation our students take to college is among the best in the state," said Dolan. "But a great education isn't limited to the classroom. We've added to our already extensive offering of extra-curricular opportunities. This campaign will allow us to go beyond the classroom in providing the valuable social and life skills our students need."

Led by a committee of volunteers, the campaign is co-chaired by Aubrey and Marianne Akin and James and Kellee Hammond, both GWA parents. When speaking to the group, James Hammond challenged every GWA Bulldog to support the school's future with a generous gift to the campaign. He introduced the volunteer team that has led the charge to secure commitments totaling \$3,556,156 to date. Hammond stated, "This is more than GWA has ever raised in its 50-year history and we're so proud to be a part of something so important. The

target of this campaign is to improve the learning environment for every GWA student as well as foster a welcoming atmosphere for everyone coming to our campus for sporting events, student activities, and fine arts performances."

"We love our George Walton Academy family and can't say enough great things about the school," said Marianne Akin. "We made our gift in honor of what GWA does for our children every day and for the bright future they'll enjoy because of this place. We believe the Go Beyond campaign is the catalyst for even greater things over the next 50 years for GWA."

People can learn more about the campaign and make a gift by going to the school website at www.gwa.com/support/go-beyond.cfm.

George Walton Academy is a private school offering classes for Preschool through High School students. Founded in 1969, the school is celebrating 50 years of service to students from across the region.

###