



## SENIOR YEARBOOK PAGE INFORMATION

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### SENIOR PAGE DEADLINE - SEPTEMBER 30

YOU HAVE TWO CHOICES FOR PURCHASING A FULL-PAGE  
SENIOR DEDICATION AD IN THE YEARBOOK.  
THE DEADLINE FOR BOTH IS SEPTEMBER 30.

- **Option 1 - Design and purchase the page directly from the Herff-Jones yearbook order center using their online ad creation software for \$100.** This includes up to 10 photos. To do this, visit [www.yearbookordercenter.com/index.cfm/job/14485](http://www.yearbookordercenter.com/index.cfm/job/14485). You can upload photos, type in your text, complete the design and place an order using a credit card. Once you submit the order, the design is FINAL and no changes can be made (the file sent to the staff contains text that is un-editable).
- **Option 2 - Purchase a staff designed ad for \$150.** Pay through the school (make check out to GWA and make sure you get it to me, Liz Jones in the advancement office). **You will need to provide all photos digitally** (a thumb drive is preferable, but email works too - [ljones@gwa.com](mailto:ljones@gwa.com)) **or printed** (please make sure they are provided in an envelope or ziploc bag labeled with your name and information). I would recommend using a maximum of about 14 or 15 photos; if you use more photos than this, the page starts to look really crowded and the pictures have to get really small.

You will also need to **email me any text** you want on the page ([ljones@gwa.com](mailto:ljones@gwa.com)) or include it on the thumb drive if you are providing photos that way. Please make all edits before you send it. We will provide a proof for you to view, but we want to keep any proof changes to a minimum to make things more efficient.

*Money from staff-designed ads helps to cover the cost of the book printing agreement.  
We do not make any profit from this.*